

LUXEHOME

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**LuxeHome Announces New Showroom:
Plain & Fancy® by Dandamudi's
To Open September 27, 2011**

Custom Cabinetry, Handcrafted in America

Chicago (September 26, 2011) – Plain & Fancy® Custom Cabinetry, a 43-year-old family-run company known for the quality of its handcrafted workmanship and the wide range of its superior products, will open its first stand-alone Chicago showroom on September 27, 2011. The new showroom, called Plain & Fancy by Dandamudi's, is more than 2,080-square-feet and will occupy Suite 142 at LuxeHome in Chicago's Merchandise Mart.

"We have been furnishing some of the most discriminating homes in the area for over 15 years and have enjoyed a long relationship with Plain & Fancy. We are excited to bring them to LuxeHome at the Merchandise Mart and we're proud to offer our clientele luxury custom cabinetry that's made in America," said Sarita Dandamudi, Owner of Plain & Fancy by Dandamudi's.

Over 45 years ago, Plain & Fancy founder John Achey's hobby was handcrafting extraordinarily handsome cabinets. The kind he'd be proud to have in his own home. In 1968, his "hobby" turned into the pursuit of a dream when together with his wife, Loretta, and four "employees"—their kids—John began building cabinetry in the family's Richland, Pennsylvania, garage. One of America's most sought after custom cabinetry brands was born. It was named, quite simply, for the cabinets they made: plain ones and fancy ones. Today, Plain & Fancy uses the finest raw materials. All creations go through milling, custom-cutting, hand-sanding, and hand-rubbed staining and glazing processes. They use state-of-the-art technology in applying paint and top-coat finishes and painstakingly inspect each piece of cabinetry before it leaves the factory and arrives in homes.

"We're excited to bring Plain & Fancy to our LuxeHome clients who seek the highest level of hand-selected materials and limitless possibilities," said Katherine Flaherty, MMPI's vice president of building products and special projects. "The Dandamudis have a long history with LuxeHome, having opened Studio Snaidero Chicago in 2003, and we know Plain & Fancy by Dandamudi's will also be a huge success."

LuxeHome boasts more than 115,000 square feet of space and includes 30 boutiques that feature the finest kitchen and bath products from the most recognized and respected manufacturers worldwide. Plain & Fancy joins other world-renowned cabinetry lines including Studio Snaidero, Poggenpohl, Christopher Peacock, plus many more.

ABOUT PLAIN & FANCY

Plain & Fancy Custom Cabinetry, which creates handcrafted custom cabinetry for the entire home, was founded by the late John Achey in 1968 and is now led by his eldest son, George "Butch" Achey. The company manufactures its luxury cabinets in a 250,000-square-foot state-of-the-art facility in Pennsylvania, and distributes them through an extensive network of independent dealers. For more information on Plain & Fancy, visit www.plainfancycabinets.com or call (800) 447-9006.

ABOUT LUXEHOME™

LuxeHome boasts more than 115,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

For more details, please visit www.merchandisemart.com or call 800.677.MART (6278).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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