

**CALENDAR LISTING
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**NEOCON® 2011, NATION'S LARGEST EXHIBITION OF CONTRACT FURNISHING,
RETURNS TO CHICAGO**

WHAT:

The 43rd annual NeoCon®, the National Exposition of Contract Furnishings, is North America's largest exhibition of contract furnishings for the design and management of the built environment. NeoCon features the latest design trends, products, and concepts in office, healthcare, hospitality, residential, institutional and government interior environments from more than 700 showrooms and exhibitors. Additionally, this premier contract show features a variety of show components, including the Buildings Show®, NEWHospitality, Fine Design and LuxeHome.

NeoCon offers the most comprehensive conference schedule in the industry with more than 140 CEU-accredited seminars, industry association forums, and keynote presentations. The NeoCon conference covers a wide range of subjects and discussion topics in the following educational tracks: Dealer Strategies; Environmental Design; Facilities Construction & Renovation; Facilities Technology; Healthcare Design; Hospitality Design; Institutional Design; Lighting Design; Office Design; Professional Development; Residential Design; Senior Housing; Workplace, Health & Safety.

AND:

The Furniture Revolution Gallery will return to NeoCon for a second year to find America's next great designer. The Gallery offers design students and young designers just out of school the chance to get their unique product in front of the world's top manufacturers.

KEYNOTES:

Matt Peterson
President and CEO of Global Green USA.
8 a.m., June 13
Peterson is an environmentalist who works with elected officials, business leaders and celebrities to help educate and motivate the public about the challenges and the solutions for combating global warming.

Amy Wells
Film and television set decorator
8 a.m., June 14
Wells is an Emmy-nominated film and TV set decorator for AMC's "Mad Men," "America Pie," "Clueless," "The Single Man," the LA movie scenes for "Sex and the City" and, most recently, "House."

Henrik Fisker
CEO of Fisker Automotive
3 p.m., June 14

Fisker is the leading automobile designer and CEO of Fisker Automotive. He is also the initial designer of Fisker Karma and the Tesla Model S a full-sized, luxury, battery electric sedan.

Ed Begley
Actor and environmentalist
8 a.m., June 15

Begley is an Emmy-nominated actor, TV host, environmentalist activist and author of two eco-based books who takes personal responsibility for the environment.

WHO: Approximately 40,000 trade professionals are expected to attend NeoCon 2011, including: architects, interior designers, facility managers, space planners, dealers/distributors, manufacturers/ reps, corporate real estate executives, office managers, purchasing managers, project managers, press and students.

WHERE: Encompassing 1 million square-feet of exhibition space on 10 floors of The Merchandise Mart in Chicago.

PRODUCTS: Thousands of commercial furnishings products and services will debut at NeoCon, such as: architectural products; artwork and accessories; building products and services; fabric; floor coverings; furniture; kitchen and bath; lighting; outdoor furniture; stone and tile; technology; textiles; and wall coverings.

WHEN: 9 a.m. – 5 p.m., June 13 - 15, 2011
Showroom parties: 5 p.m. – 7 p.m., June 13

WEB SITE: www.neocon.com

TELEPHONE: (800) 677-6278 (MART) in the United States
(312) 527-7600 if calling from outside the United States

NeoCon® is a registered trademark of MMPI.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; the Boston Design Center in Boston; and the Washington Design Center in Washington, D.C. Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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